

## COOKIE POLICY

Last revised: March 7<sup>th</sup>, 2024

### INTRO

This cookie policy (“**Cookie Policy**”) explains how Coralogix Ltd. and its subsidiaries (collectively, “**Coralogix**”, “us” or “we”), uses cookies, similar tracking technology and your related choices in our Services (as defined below). For more information on other ways we collect and use information from you and your use of our websites at <https://coralogix.com/> and <https://snowbit.io/> (each, a “**Site**” and collectively the “**Sites**”) please see our [Privacy Policy](#) (“**Privacy Policy**”).

In this Cookie Policy, we use the term “cookies” to refer to any applicable tracking technologies described herein. Any capitalized terms not otherwise defined in this Cookie Policy shall have the meaning ascribed to them in the Privacy Policy.

If you do not accept the use of these cookies, please disable them using the instructions in this cookie policy or by changing your browser settings (i.e., by using a “Do Not Track” signal) so that cookies from this Site cannot be placed on your computer or mobile device.

Important: disabling cookies on this Site may seriously cripple the user experience and other features on the Site, to the point of rendering them useless.

### 1. WHAT ARE COOKIES AND SIMILAR TECHNOLOGIES?

- Cookies are small text files which are downloaded to your computer or mobile device when you visit a website, stored on your device to help websites and mobile apps remember things about you. Cookies can then be sent back to the originating website on each subsequent visit, or to another website that recognizes that cookie. Cookies are widely used in order to make websites work, or to work more efficiently, as well as to provide information to the owners of the website. Session-based cookies last only while your browser is open and are automatically deleted when you close your browser. Persistent cookies last until you or your browser delete them or until they expire. To learn more about cookies, visit <http://www.allaboutcookies.org/>.
- Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improving the user experience. Cookies may tell us, for example, whether you have visited our Site before or whether you are a new visitor.
- Pixel Tags (also known as web beacons or clear GIFs) are transparent images, iFrames, or JavaScript placed on a website or in marketing emails that are used in order to understand how you interact with such websites or emails.
- Social Media Features, such as the Facebook “like” button, may collect your IP address and which page you are visiting on a website, and may set a cookie to enable the feature to function properly. Your interactions with these features are governed by the privacy policy of the company providing the relevant Social Media Features.
- Single Sign-on allows you to log in to certain websites or mobile applications using sign-in services provided by third parties, such as Facebook or Google. These services will authenticate your identity and provide you the option to share certain personal information with us such as your name and email address to pre-populate our sign-up form.

- Ad ID is a unique number issued to you by an entity that received your permission to serve you with advertisements. The Ad ID allows persons or entities with whom you interact to gather and store information they learn about you in connection with your Ad ID. Most entities that have assigned you with an Ad ID allow you to delete or change such Ad ID and thereby prevent third parties from collecting information concerning your behavior across multiple sessions. To learn more about Ad ID and how change or delete it on Android and Apple, please refer to <https://www.androidguys.com/tips-tools/how-to-disable-personalized-ads-on-android/> and <https://support.apple.com/en-il/HT205223>

## 2. HOW WE USE COOKIES

The cookies we use can be classified in one of the following categories:

Strictly Necessary cookies	We use these cookies to enable you to use our Site’s features, such as enabling movement between pages and remembering information you enter on forms.  <b>Without these necessary cookies, services and functions on our Site will not be possible and our Site will not perform as it should.</b>
Security cookies	We use these cookies to help identify and prevent security risks.
Performance and Analytics cookies	We use these cookies to collect information about Users’ use of our Site to help improve the way it works.
Functionality and Preference cookies	We use these cookies to remember the choices you make such as which language you prefer and to provide you with personalized features.

## 3. WHAT COOKIES DO WE USE

### Marketing:

We use marketing cookies to deliver many types of targeted digital marketing. We do this in order to provide you with a better user experience and to maintain, operate and continually improve the Site. The cookie store user data and behavior information, which allows advertising services to target audience according to variables. For example, these cookies allow us to:

- Observe the Site performance and generate retargeting (Site retargeting, search retargeting, etc.)
- Maintain and improve the website and our products.

### Third-Party Cookies:

When using our Site, you may be directed to other websites for such activities as surveys, to make payment in currency other than U.S. dollars, or for job applications. These websites may use their own cookies. We do not have control over the placement of cookies by other websites you visit, even if you are directed to them from our website.

If you use the buttons that allow you to share products and content with your friends via social networks like Google, Twitter and Facebook, these companies may set a cookie on your computer memory.

In connection with your use of our Site located at <https://coralogix.com/> and any of its subdomains, we use the following First and Third-Party Cookies:

Cookie Name	Type	Purpose / Functionality / Policies / Links	Persistent or Session Cookie
Coralogix	1 <sup>st</sup> Party	Google conversion tracking	Persistent
Coralogix	1 <sup>st</sup> Party	Testing the effectiveness of versions of our web pages and ensure that visitors to the Site consistently see the expected version of a page.	Persistent
Coralogix	1 <sup>st</sup> Party	Used to distinguish unique users by assigning a randomly generated number as a client identifier.	Persistent
Coralogix	1 <sup>st</sup> Party	Tracking cookie used to measure marketing campaign effectiveness	Persistent
Coralogix	1 <sup>st</sup> Party	Used to allow sharing of cookies across our Site's subdomains.	Session
Coralogix	1 <sup>st</sup> Party	Used to facilitate credit card payments through Stripe	Persistent
Coralogix	1 <sup>st</sup> Party	Used to facilitate affiliate marketing through Impact Radius	Persistent
Coralogix	1 <sup>st</sup> Party	Used to analyze page visits to specific pages of our Site	Persistent
Coralogix	1 <sup>st</sup> Party	Used to understand a top-level domain for a Site visitor	Session
Coralogix	1 <sup>st</sup> Party	Used to allow the use of Google Analytics	Session
Coralogix	1 <sup>st</sup> Party	Used to allow the Site to use Facebook advertisement products such as real time bidding (RTB) from third party advertisers.	Persistent
Coralogix	1 <sup>st</sup> Party	Used to track Site visitor usage, events, target marketing, measure Site performance and stability.	Session
Coralogix	1 <sup>st</sup> Party	Allows us to track cookie consents on our Site.	Persistent
Youtube (Google)	3 <sup>rd</sup> Party	Used to display targeted advertising to Site visitors. <a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>	Session
Taboola	3 <sup>rd</sup> Party	Allows content to be shared on other websites as part of recommended reading.	Persistent
Doubleclick (Google)	3 <sup>rd</sup> Party	Used to allow the Site to use Google advertisement products such as real time bidding (RTB) from third party advertisers. <a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>	Persistent
Acuity Platform	3 <sup>rd</sup> Party	Allows visitors to schedule meetings with Coralogix sales reps.	Persistent
Twitter (X)	3 <sup>rd</sup> Party	Allows visitors to share content directly on their Twitter/X account.	Persistent
Slideshare (LinkedIn)	3 <sup>rd</sup> Party	Allows embedding slide presentations into our Site <a href="https://www.linkedin.com/legal/privacy-policy">https://www.linkedin.com/legal/privacy-policy</a>	Persistent
Google Analytics	3 <sup>rd</sup> Party	Google provides anonymized data about the visits made to our Site. <a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>	Persistent
Intercom	3 <sup>rd</sup> Party	Analytics – used to track Site sessions, form submissions, and more to help us meet prospect and customer needs. <a href="https://www.intercom.com/legal/privacy">https://www.intercom.com/legal/privacy</a>	Persistent
LinkedIn	1 <sup>st</sup> Party	Targeting attribution and insights <a href="https://www.linkedin.com/legal/privacy-policy">https://www.linkedin.com/legal/privacy-policy</a>	Persistent
Comeet	3 <sup>rd</sup> Party	Applicant tracking system <a href="https://help.comeet.com/en/articles/5968370-privacy-policy">https://help.comeet.com/en/articles/5968370-privacy-policy</a>	Persistent

In connection with your use of our Site located at <https://snowbit.io/> and any of its subdomains, we use the following First and Third-Party Cookies:

Cookie Name	Type	Purpose / Functionality / Policies / Links	Persistent or Session Cookie
Google Analytics	3rd Party	Google provides anonymized data about the visits made to our Site. <a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>	
Coralogix	1 <sup>st</sup> Party	Used to allow the use of Google Analytics	Session
Comeet	3rd Party	Applicant tracking system <a href="https://help.comeet.com/en/articles/5968370-privacy-policy">https://help.comeet.com/en/articles/5968370-privacy-policy</a>	Persistent

#### 4. YOUR CHOICES

- **Strictly Necessary Cookies:**
  - Because these cookies are essential to operate our Site, there is no option to opt-out of these cookies.
- **Other Cookies:**
  - You can follow the instructions provided by your web browser or mobile browser (usually located within the “Help,” “Tools” or “Edit” facility) to modify your cookie and Ad ID settings.
  - You can opt-out of third-party tracking technologies by following the instructions provided by each third-party service provider in its privacy policy.

#### 5. DO NOT TRACK

We cannot currently ensure responding to your browsers’ ‘Do Not Track’ signals with respect to our Site, in part, because no common industry standard for ‘Do Not Track’ has been adopted by regulators, including no consistent standard of interpreting a user’s intent. We are committed to monitoring the developments around ‘Do Not Track’ and the implementation of a standard.

#### 6. CHANGES TO THIS COOKIE POLICY

We may update this Cookie Policy from time to time. We encourage you to periodically review this Cookie Policy to stay informed about our use of cookies, the information we collect via cookies, and any updates in relation thereto. If we make any changes to this Cookie Policy that significantly impact the way we use cookies, we will endeavor to provide you with notice in advance of such change by highlighting the change on our Site. Your continued use of our Site constitutes your agreement to this Cookie Policy and any updates.

#### 7. CONTACT US

If you have any questions about our use of cookies, please contact us at: [legal@coralogix.com](mailto:legal@coralogix.com).